

Nick Zhu

Los Angeles, CA

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Education

REED COLLEGE, PORTLAND, OR
B.A. of Studio Art, May 2016

Experience

EDITORIAL ILLUSTRATOR/GRAPHIC DESIGNER

HEADSPACE, NOV 2017 – PRESENT

- Produced multi-format media for release to social platforms
- Created and repurposed branded assets within strict branding direction
- Managed strategized content production alongside creative directors and producers

DIRECTOR OF PHOTOGRAPHY

MUSEUM OF CONTEMPORARY ART, JUN 2016 – NOV 2017

- Directed shoots, editing, color correction, and scoring of public releases and internal media
- Managed video equipment acquisition
- Reformed archival organization of documentation and artwork

AUDIOVISUAL TECHNICIAN

MUSEUM OF CONTEMPORARY ART, JUN 2016 - NOV 2017

- Fabricated custom audio equipment and systems
- Installed and maintained large-scale projection and sound systems
- Handled, crated, and transported artwork

AUDIOVISUAL TECHNICIAN

HAMMER MUSEUM, JUN 2016 - PRESENT

- Maintained AV systems for exhibitions
- Conducted room-specific sound frequency equalization/optimization
- Operated lighting and sound consoles for events

EVENT COORDINATOR

REED COLLEGE, OCT 2014-JUN 2016

- Administered 80k budget for three-day festival
- Designed/planned events based on community/legal specifications
- Designed/maintained media for online community engagement
- Booked/contracted/managed artists and staff

Awards

BASIS Senior Research Project Grant

- Budgeted travel and research grant to study skateboarding culture in Chinese cities

Reed College Art Department Internship Grant

- Competitive research grant on interviewing underexposed artists in Los Angeles

Skills

TEXT/CODE/LANGUAGE

Social media scheduling, analysis, and copy editing, CTA strategy, MS suite, HTML, CSS, Javascript, 3JS, FTP/SFTP, Mandarin, Sichuanese, 100wpm type speed, 650 wpm

2D/3D GRAPHICS/DESIGN

C4D, Blender, Processing, Photoshop, GIMP, Inkscape, Illustrator

VIDEO/SOUND DESIGN

Premiere, Max/MSP, Ableton, livestreaming, studio design, set design, video production management